THE 2024 BEAUTY AWARDS WINNERS

CANADA'S TOP HAIRSTYLIST

FASHION FURY WOMEN STILL PAY MORE THAN GUYS for JEANS and TEES

PARIS On LIVING HER BEST (NOT-SO SIMPLE) LIFE

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On left: Corset, Starkers Corsetry. Headpiece Selezza London. Head scarf, model's own. On right: Jacket, Lado Bokuchava at Ssense Earrings, Anne Dah

Calling All **Beauty Lovers!**

It's that time of year again-the annual joint Beauty Awards! In an epic collaboration between Chatelaine, Châtelaine, FASHION and HELLO! Canada, we hand-selected a top-tier panel of leading industry experts to put a dizzying number of beauty products to the test. Dermatologists, makeup artists, hairstylists, editors and more diligently compared beauty formulas across categories to drum up the ultimate list of can't-live-without essentials.

THE RESULT: 125 WINNERS THAT DESERVE A SPOT ON YOUR TOP SHELF

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BEST NEW FACE MAKEUP

Vasanti Lit Up! High

Coverage Concealer

\$29, vasanticosmetics.ca

The name of the game is

smoothing, blurring and bright-

ening with this full-coverage

concealer infused with glycerine

and rosehip-seed oil. One judge

noted that it "provides really

great coverage without

looking dry."

Bobbi Brown Vitamin **Enriched Face Base** \$94, sephora.com

"My only wish is that it came in a bigger jar," lamented one judge about this multi-tasking primer and moisturizer, which is packed with an impressive list of skin-saving ingredients.



Y AWARDS 2024

MAKEUP



BEST PRIMER



BEST CONCEALER

Vasanti Liquid V02 Colour Correcting Concealer \$27, vasanticosmetics.ca

"I use this colour corrector every day," shared one of our judges. The product's orange tint instantly hides dark circles, while the buildable formula allows you to wear as little or as much as needed.



BEST TINTED MOISTURIZER

U Beauty The Super **Tinted Hydrator** \$138. holtrenfrew.com

Inspired by the brand's cult-classic moisturizer, this sheer tint's glow-enhancing secret lies in its skincare-first formula that's rich in purified oat extract, shea butter and organic argan oil.



BEST SETTING POWDER

Fenty Beauty Invisimatte Instant Setting + **Blotting Powder** \$50, sephora.com

This refillable powder-which made a cheeky appearance during Rihanna's 2023 Super Bowl performance-sops up oil while blurring the look of pores. It comes in one universal shade that's suitable for all skin tones.



BEST BRONZER

Chanel Les Beiges Healthy Glow Bronzing Cream \$66, chanel.com

This beloved lightweight cream bronzer with a smooth, velvety finish has a long list of fans. The easy-to-blend formula leaves skin with a sun-kissed glow.



Cheekbone **Unify Multi-Pencil** \$25, sephora.com

Our judges loved this product's versatility and ease of use. A lightweight colour-correcting pencil made by a Canadianand Indigenous-owned brand, it can be used to conceal, contour, highlight and more.



BEST SETTING SPRAY

Indeed Laboratories Nanoset **Blurring Setting Spray** \$25, shoppersdrugmart.ca

A few spritzes of this highly effective setting spray quickly set makeup and provide skin with a blurring effect to reduce the look of fine lines and pores, all while lasting up to 16 hours.

BEST CONTOUR

Milk Makeup

Sculpt Stick

\$33, sephora.com

This creamy stick makes it easy

to fake chiselled cheekbones.

The four cool-toned shades are

flattering on all complexions,

and our judges raved about how

easy this product is to blend.



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BEST FULL-COVERAGE FOUNDATION

IT Cosmetics Your Skin

but Better CC+ Cream

\$64, shoppersdrugmart.ca

This full-coverage foundation

was developed with plastic

surgeons and contains a slew

of skin-boosting ingredients,

such as hyaluronic acid and

hydrolyzed collagen, as well

as sun protection.

BEST BLUSH

Milk Makeup Cooling

Water Jelly Tint

\$33, sephora.com

This stick tint's innovative

texture made a big splash on

TikTok. Available in four punchy

colours, it can be used on

cheeks and lips for a long-

lasting stain effect.

BEST LIPSTICK

Merit Signature Lip Lightweight Lipstick \$36, meritbeauty.com

This buildable lipstick-available in a satin or matte finish-comes in 16 shades, including everyday neutrals and luxe reds, and is enriched with smoothing and plumping ingredients.

AAB

BEST MEDIUM-COVERAGE FOUNDATION

Nars Light **Reflecting Foundation** \$68, sephora.com

This foundation provides just the right amount of coverage without looking heavy. A true blend of makeup and skincare. it conceals blemishes, dark spots and redness while improving skin clarity over time.



BEST HIGHLIGHTER

Pixi On-the-Glow SuperGlow **Highlight Moisture Stick** \$24, pixibeauty.com

"The perfect natural-looking highlighter," noted one judge, while another one exclaimed, "Chef's kiss!" about this glow-getter. It comes in four flattering shades, each containing 3-D pigments.



BEST LIQUID LIPSTICK

Revion ColorStay Limitless Matte Liquid Lipstick \$17, shoppersdrugmart.ca

"It's just matte enough without being uncomfortable," noted one judge about this vegan lipstick, which lasts for up to 24 hours. The fine-tipped applicator lets you paint with precision.



Summer Fridays Dream Lip Oil \$35, sephora.com

This high-shine lip oil had our judges clamouring to pick up more shades, with one calling it their "new obsession." It's packed with hydrating vitamin E and nine nourishing oils.



BEST NEW EYE MAKEUP

Maybelline New York Lash Sensational Sky High Mascara in "Blue Mist" \$12. amazon.ca

"It lives up to its promises," raved one judge about this blue mascara. It delivers length, volume and separation with a vibrant kick of colour.



BEST EYEBROW PENCIL

Nyx Professional Makeup Micro Brow Pencil \$15, amazon.ca

Available in 12 shades, this pencil lets you create the brows of your dreams thanks to its ultra-fine tip, which makes for precise application. "You can't go wrong with it," raved one judge.

BEST LIPGLOSS

Watier Gloss Volume Suprême \$32, watier.com

Available in six shades, this product hydrates and plumps with an ultra-glossy finish. Our judges fell for the non-sticky formula and noted how well it wears on its own or layered over lipstick.



Clinique High Impact High-Fi Full Volume Mascara \$37, shoppersdrugmart.ca

Multiple judges were impressed by how well this mascara stayed put. The brush coats and combs every lash for a full, voluminous, eye-framing fringe.



BEST EYEBROW GEL

Benefit 24-Hr Brow Setter \$35, sephora.com

According to our judging panel, this clear gel-enriched with pro-vitamin B5 and polymers to sculpt and define-has serious staying power.

Extensions in "Wispies" \$27 for 36 extensions, amazon.ca "Innovative," "modern" and "luxurious" are just three of the words our panel used to describe these falsies. Applied under your natural lashes, they provide a natural look that's comfortable to wear all day.







BEST LIP PLUMPER

Gucci Gloss à Lèvres \$61, sephora.com

A beauty editor go-to, this gloss comes in six versatile shades and boasts a botanical plumping agent. It's also packed with hydration to give your pucker a pillowy finish.



BEST EYELINER

Stila Stay All Day Waterproof Liquid Eye Liner \$33, shoppersdrugmart.ca

This liquid liner is an industry fave. The waterproof formula won't smudge, flake or run, and the fine-tipped applicator allows for both ultra-thin and bold lines.



BEST FALSE LASHES

Ardell Seamless Underlash

BEST LIP LINER

Nyx Professional Makeup Line Loud Lip Pencil \$11, amazon.ca

"This is the best lip liner I have ever used!" exclaimed one judge. It comes in an array of bold and wearable colours. and it ticks all the boxes, including being transfer-, fadeand smudge-resistant.



BEST EYESHADOW

Tom Ford Eye Color Quad in "Sous le Sable" \$122, sephora.com

Formulated with four plush finishes-sparkle, satin, shimmer and matte-this neutral palette allows you to create countless eye looks. "This is easily the most luxurious eyeshadow guad I own," said one judge.



BEST MAKEUP APPLICATOR

IT Cosmetics Heavenly Luxe **Complexion Perfection Brush #7** \$68, sephora.com

"This is hands down the best makeup brush I've ever used," swooned one judge about this two-in-one tool. The larger end works to buff in foundation, while the smaller one allows for more precise application.

On left: Top, Acne Studios at Ssense. Earring, Anne Dahl. Necklace, Random Objects at U3. On right: Top, Magda Butrym at Ssense. Earrings, Romyni. Necklaces, Armed.



BEST NEW MOISTURIZER

Elizabeth Arden Retinol + HPR **Ceramide Rapid Skin Renewing** Water Cream

\$120, shoppersdrugmart.ca Retinol and ceramides-two skincare heavyweights-are the star ingredients in this cream, which works to smooth out uneven texture and minimize fine lines. Our judges were enamoured with the airtight pump.



BEST MOISTURIZER FOR DRY SKIN

Drunk Elephant Bora Barrier Repair Cream \$94, sephora.com

"Reparative," "restorative" and "remarkable" are just three of the words our panel used to describe this skin-barrier-boosting moisturizer. It's packed with ceramides, zinc and copper salt minerals to calm and protect.

BEST MOISTURIZER FOR FINE LINES AND WRINKLES



Guerlain Abeille Royale Honey **Treatment Day Cream** \$198, holtrenfrew.com

"This cream is dreamy!" exclaimed one judge after trying this delicate moisturizer. Drawing inspiration from honey's historical use in wound care, it targets fine lines and wrinkles as well as loss of firmness and elasticity.



BEST MOISTURIZER FOR COMBINATION SKIN **Belif The True Cream** Aqua Bomb \$50, amazon.ca

This water-based, oilfree gel-cream is ideal for tricky combination skin. It provides ar instant cooling oores for a smooth and supple complexion





BEST MOISTURIZER FOR UNEVEN SKIN TONE AND DARK SPOTS Avène Vitamin Activ Cg **Radiance Intensive Cream** \$70, shoppersdrugmart.ca



BEST MOISTURIZER FOR ALL SKIN TYPES

Peter Thomas Roth Water **Drench Hyaluronic Cloud Cream** \$73, sephora.com

With its fluffy texture and moisture-boosting ingredients-it contains a 30 per cent hyaluronic acid complex-this cream leaves skin plumper. "It's very moisturizing but not overly thick," noted one judge.



BEST MOISTURIZER FOR OILY SKIN

CeraVe Ultra-Light **Moisturizing Lotion SPF 30** \$20, amazon.ca

Oily skin needs hydration, too. This weightless SPF cream provides just the right amount of moisture and won't clog pores or leave skin feeling greasy. Plus, the matte finish helps curb shine.



BEST MOISTURIZER FOR SENSITIVE SKIN

Vivier Derma-V \$174, vivierskin.ca

Enriched with five key ingredients, including prebiotics and peptides, this reparative cream rebalances the skin's microbiome for a healthy complexion. "This lotion felt like heaven and left my skin feeling amazing," said one judge.



BEST MOISTURIZER FOR ACNE-PRONE SKIN

Omy Personalized Day Cream \$65, omycosmetics.com

Housed in a refillable bottle, this lightweight hydrator is made-to-order and customized to help target your top three skin concerns, from acne and redness to sensitivity and dark spots.



Niacinamide, hyaluronic acid and vitamin Cg (a stable form of pure vitamin C) are the hero ingredients in this refillable day cream, which leaves skin looking even-toned and radiant.



BEST NIGHT CREAM

Watier Age Control Supreme Sublime Advanced Night Cream \$127, watier.com

Powered by Canadian-sourced antioxidants, including Labrador tea+ and boreal white pine, this rich night cream repairs skin after a long, damaging day. "My skin looked radiant in the morning," said one judge.



BEST NECK AND DÉCOLLETÉ CREAM

IDC Profil Décolleté Firming and Line-Smoothing Cream \$83, idcdermo.com

The vegan formula contains a blend of peptides that help lift and firm the delicate skin in those often-forgotten areas that are quick to show signs of aging: the neck and décolleté.



BEST SERUM FOR SENSITIVE SKIN

Vichy Minéral **89 Daily Booster** \$46, vichy.ca

The perfect foundation for any skincare routine, this hyaluronic acid-rich serum is made with a short list of gentle barrier-boosting ingredients, including the brand's soothing mineral-rich thermal water



BEST NEW MASK

Clarins Cryo-Flash

Cream-Mask

\$108, sephora.com

"I was so impressed with this

mask," shared one judge.

"It made my skin come alive."

Inspired by cryotherapy, it mimics

the effects that cold has on skin

for a tighter, firmer complexion.

BEST SERUM FOR DRY SKIN

Vintner's Daughter Active **Botanical Serum** \$255, thedetoxmarket.ca

This award-winning oil is enriched with an impressive list of nutrient-rich botanicals, such as sea buckthorn, rosehip and evening primrose. It delivers a smoother and more radiant complexion.



BEST MASK

Dr. Jart+ Ceramidin Skin Barrier **Moisturizing Mask** \$14, sephora.com

This souped-up sheet mask is drenched in the K-beauty brand's Barrier Strengthening Solution, which is rich in ceramides, panthenol and glycerine. Apply it whenever your skin needs a moisturizing, softening boost.



BEST SERUM FOR REDNESS

Omy Personalized Serum \$85, omycosmetics.com

Add your choice of three ingredients to a niacinamideinfused base serum to create a bespoke formula that tackles redness and sensitivity, among other concerns. Bonus: It comes in a refillable glass bottle.



BEST SERUM FOR OILY SKIN SkinCeuticals Silymarin CF

BEST NEW SERUM

Dermalogica Pro-Collagen

Banking Serum

\$125, sephora.com

"This serum is a tall drink

of water for skin," noted one

judge. The plumping treatment

helps preserve the skin's

precious natural collagen

stores and plump it up for

a healthy appearance.

The beloved brand created this formula specifically for oily and acne-prone skin. "This is the only vitamin C serum that has actually helped control my oiliness and breakouts," noted one judge.



BEST SERUM FOR UNEVEN TEXTURE

Phloretin CF \$208, skinceuticals.ca

This bestselling antioxidant serum is packed with pure vitamin C, ferulic acid and phloretin, a winning combo that tackles dullness, discoloration and uneven texture. One judge called it "quiet luxury in a bottle."



BEST FACIAL OIL

U Beauty The Super **Intensive Face Oil** \$248, holtrenfrew.com

"I can't believe how much this oil has helped my skin," noted one judge. It contains stabilized vitamins C and E as well as astaxanthin, a potent antioxidant that gives the oil its unique ruby colour.



BEST TONER

Pixi Skintreats Antioxidant Tonic \$38, pixibeauty.com

With a blend of antioxidantrich berries, birch water and probiotics, this toner works to hydrate, protect and refresh the skin. "It's rare to find a toner with such a beautifully rich texture," commented one judge.



BEST NEW CLEANSER

Charlotte Tilbury Magic **Hydration Revival Cleanser** \$41, sephora.com

This unique multi-tasking cleanser proves that face washes can be hydrating. Rich in hyaluronic acid and peptides, it gently cleanses while restoring moisture to the skin and priming it for makeup.



BEST OVERNIGHT TREATMENT

U Beauty The Barrier **Bioactive Treatment** \$258, holtrenfrew.com

"By far one of the best products I've tested," raved one judge. A highly concentrated cream with a one-of-a-kind texture, it contains a long list of skin-soothing and barrierrestoring ingredients.

BEST EYE CREAM

Clé de Peau Beauté **Eye Contour Cream Supreme** \$365, holtrenfrew.com

Formulated with retinol to smooth fine lines and plant extracts to help firm and brighten the skin, this highly concentrated eye cream delivers an impressive 24 hours of moisture.

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Origins Checks and Balances Frothy Face Wash \$39, shoppersdrugmart.ca

This cleanser's velvety

spearmint-infused lather

is one of a kind. It gently

whisks away impurities, oil

and makeup, leaving skin

refreshed and silky soft.

Omy Personalized Serum \$85, omycosmetics.com

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BEST SERUM FOR ACNE-PRONE SKIN

This made-to-order serum is formulated with potent active ingredients and is customizable to target specific concerns, such as dark spots and acne. "It sits nicely under my makeup and keeps my skin feeling balanced," reported one judge.



BEST SERUM FOR FINE LINES AND WRINKLES

AlumierMD EverActive C&E \$204 for a pack of three, alumiermd.ca

Not only is this splurgeworthy serum packed with 15 per cent vitamin C but its unique packaging keeps the famously unstable ingredient from oxidizing. "I think this is the best vitamin C serum I've ever used," commented one judge.



BEST SERUM FOR UNEVEN SKIN TONE AND DARK SPOTS

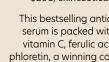
Neostrata 15% Vitamin C + PHA Serum \$55, shoppersdrugmart.ca

Combining the brightening powers of 15 per cent pure vitamin C with 2 per cent poly-hydroxy acids, this powerful serum helps eradicate stubborn dark spots and prevents new ones from popping up.





SkinCeuticals







BEST CLEANSER FOR ALL SKIN TYPES





BEST ACNE/BLEMISH TREATMENT

Hero Mighty **Patch Original** \$22 for 36, amazon.ca

These blemish-zapping hydrocolloid stickers helped kick-start the pimple-patch craze and remain a cult favourite-for good reason. "They work every single time," marvelled a judge.



BEST EXFOLIANT/PEEL

Drunk Elephant T.L.C. Sukari BabyFacial \$108, sephora.com

"With a high concentration of ingredients and lots of efficacy, this mask delivers in the exfoliation department," noted one judge. Multiple acids resurface the skin, resulting in baby-like softness.



\$101, sephora.com

"The Rolls-Royce of cleansers," commented one judge about this foaming wash, which gently lifts away dirt and grime while infusing skin with moisture. It's a splurge, but a little goes a long way.

A dermatologist favourite, this cream cleanser transforms into a rich foam once it's mixed with water. "I love that it includes ceramides, which help protect the skin barrier," said one judge

\$22, shoppersdrugmart.ca



BEST CLEANSER FOR OILY SKIN

La Roche-Posay Effaclar Purifying Foaming Gel \$29, shoppersdruamart.ca

"I love that this cleanser didn't leave my skin feeling tight or 'squeaky clean'-just smooth, soft and fresh," shared one judge. It clears away excess sebum and rebalances the skin's microbiome.



BEST CHEMICAL FACIAL SUNSCREEN

La Roche-Posay Anthelios Ultra-Fluid SPF 50+ \$33, amazon.ca

With its quick-absorbing texture and invisible matte finish, this broad-spectrum SPF is ideal for everyone, regardless of skin tone or type.

> BEST FACIAL SUNSCREEN FOR DARK SKIN

Live Tinted Hueguard

3-in-1 Mineral Sunscreen

\$48, sephora.com

Sunscreen, moisturizer, primer... This SPF 30 formula is a

real multi-tasker. Created to be

invisible on all skin tones,

the multi-use broad-spectrum

mineral formula protects

against UV rays, hydrates skin

and blurs imperfections.



midday touch-ups.



Top, H&M Studio. Head scarf, model's own.



BEST NEW FRAGRANCE

Clean Reserve H2Eau Collection Brilliant Peony Eau de Parfum \$148 for 100 ml, sephora.com

Notes of peony and magnolia are paired with amber, fruit accord, musk and sandalwood in this layered summery perfume. It's part of the brand's H2Eau collection, which comprises eight scents that can be mixed and matched.



BEST PERFUME

Jean Paul Gaultier Gaultier Divine Eau de Parfum \$202 for 100 ml, shoppersdrugmart.ca

One judge described this floral gourmand scent as "outrageous—in the best way." With notes of creamy meringue and delicate lily and a twist of salty sea breeze, it's a unique celebration of femininity.



BEST COLOGNE

Jo Malone London English Pear & Sweet Pea Cologne \$220 for 100 ml, jomalone.ca

More than one of our judges found themselves reaching for this fruity-floral scent again and again. Blending notes of pear, sweet pea and white musk, it wears beautifully without overpowering the senses.



BEST CANDLE

Jo Malone London English Pear & Freesia Scented Candle \$105, jomalone.ca

Our judges appreciated the subtlety of this luxe candle's fresh and clean scent. With notes of juicy pear and elegant freesia, it makes the ultimate hostess gift (if you can bear to give it away). On left: Dress, Copern at Ssense, Earring



BEST NEW SHAMPOO

Kérastase Première Decalcifying System Reparative Shampoo \$57, sephora.com

Created for damaged and overprocessed hair, this gentle shampoo tackles calcium buildup, which can cause breakage. "My scalp felt refreshed and clean and my hair more voluminous after using it," commented one judge.



BEST VOLUMIZING SHAMPOO

Amika 3D Volume and Thickening Shampoo \$39, sephora.com

Formulated with hydrolyzed rice, vegetable proteins and nutrient-packed sea buckthorn, this shampoo instantly gives limp, lifeless hair body and shine.



BEST SHAMPOO FOR THIN HAIR

Monat Black Shampoo + Conditioner \$67, monatglobal.com

A one-stop shop for clean, conditioned and healthy-looking hair, this two-in-one is suitable for all hair types and formulated with a cocktail of peptides to boost strength and density.

BEST NEW CONDITIONER

Nécessaire **Rosemary Conditioner** \$37, sephora.com

Formulated to care for both the scalp and the hair, this conditioner is enriched with pure rosemary oil-along with rosemary water and rosemary extract-to stimulate circulation. It also contains nourishing peptides, proteins and ceramides.



BEST VOLUMIZING CONDITIONER

BondiBoost Thickening Therapy Conditioner \$41, sephora.com

When conditioning fine hair, opt for a light formula that won't weigh it down. This one pumps up the volume using biotin, hyaluronic acid and provitamin B5 to add oomph without heaviness.

BEST CONDITIONER FOR THIN HAIR

Vegamour Gro

Revitalizing Conditioner \$65, sephora.com

Many conditioners can weigh down thin tresses, making them look limp and lacklustre. This one helps achieve thicker hair over time with a strengthening vegan keratin alternative and antioxidant-rich oils

to prevent breakage.

BEST HEAT PROTECTANT Oribe Gold Lust Dry Heat **Protection Spray** \$63, sephora.com Our panel raved about this dry-mist heat protectant, noting its intoxicating scent, lightweight feel and silky finish that doesn't leave hair crunchy. "I've found my new hero product,"

shared one judge.

AILS

ERO PRODU



BEST SHAMPOO FOR DRY HAIR

Mela & Kera Touche **Velours Shampoo** \$46, melaandkera.com

"My hair felt so soft, I could have skipped the conditioner," commented one judge after using this shampoo. It contains moringa oil, cupuaçu and vegan keratin to leave hair repaired, deeply hydrated and silky smooth.



BEST SHAMPOO FOR CURLY HAIR

Maui Moisture Lightweight Hydration + Hibiscus Water Shampoo \$12, walmart.ca

Curly hair tends to be dry, so it can benefit from an extra dose of hydration. This shampoo is silicone- and sulfate-free, providing curls with lightweight moisture that won't weigh them down.



BEST CONDITIONER FOR DRY HAIR

Mela & Kera Touche **Velours Conditioner** \$48, melaandkera.com

"My hair feels hydrated and silky," shared one judge after trying this weightless conditioner. It not only softens and detangles but also protects against breakage and frizz.



BEST CONDITIONER FOR CURLY HAIR

Shea Moisture **Coconut & Hibiscus Curl & Shine Conditioner** \$14, amazon.ca

This conditioner's uplifting scent-not to mention the fact that its hydrating formula is rich in shea butter and coconut oil-made it an instant hit with our judging panel.



BEST SHAMPOO FOR COLOURED HAIR

René Furterer Color Glow Protecting Color Shampoo \$31, caretobeauty.com

This creamy sulfate-free shampoo seals the hair cuticle to protect colour and stop it from fading for up to 10 weeks. It's suitable for all hair types.



BEST CONDITIONER FOR COLOURED HAIR

René Furterer Color Glow Repairing Glow Conditioner \$51, caretobeauty.com

Coloured hair is an investment that's worth protecting. This deep conditioner taps natural ingredients like okara and hamamelis extracts to strengthen hair and keep colour vibrant longer.



BLOND HAIR

Oribe Bright Blonde Shampoo for Beautiful Color \$67, sephora.com

Say goodbye to lacklustre hair with this violet shampoo. It counteracts brassy tones and imparts shine to instantly brighten lightened and grey hair.



BEST NEW HAIR TREATMENT

Moroccanoil **Treatment Purple** \$48, ca.moroccanoil.com

Formulated with tone-correcting purple pigments, this blondenhancer neutralizes brassiness and yellow undertones in lightened and grey hair. "It hydrated my dry strands and refreshed my highlights," said one judge.



BEST HAIR LEAVE-IN TREATMENT

Kerasilk Strengthening **Bond Builder** \$38, chatters.ca

This leave-in cream works to rebuild broken bonds in hair that has been damaged by hot tools and colour treatments. "It made my hair feel so strong without any heaviness or stickiness," remarked one judge.



BEST CONDITIONER FOR

BLOND HAIR

Oribe Bright Blonde

Conditioner for Beautiful Color

\$71, sephora.com

With its vibrant lilac hue and

laundry list of brightening

ingredients-including lemon,

ginger root and chamomile-

this splurge-worthy conditioner

brings life and tone back to

brassy blonds.

BEST SCALP-CARE PRODUCT

Flexitol Scalp Relief Serum \$15, amazon.ca

This budget-friendly scalp treatment uses colloidal oatmeal to guickly relieve dry skin, irritation and itchiness. One judge noted how fast it started working, while another loved how refreshed their scalp felt after just one use.



BEST TREATMENT FOR THINNING HAIR

Vegamour Gro Hair Serum \$86, sephora.com

Infused with plant-based actives such as turmeric, red clover and mung bean, this bestselling serum helps promote stronger and healthier hair, reduce shedding and increase density.

BEST CLARIFYING SHAMPOO

Olaplex Nº.4C **Bond Maintenance** Clarifvina Shampoo \$41, sephora.com

This shampoo combines the brand's signature bondbuilding benefits with clarifying properties that restore shine and refresh strands.



BEST HAIR MASK

Alcôve **Restructuring Mask** \$18, alcovehair.com

Created specifically for damaged hair in need of TLC, this repairing treatment uses hemp-seed oil and vegetable proteins as well as avocadoand moringa-seed oils to restore softness and strength.



BEST NEW HAIR STYLING PRODUCT

Moroccanoil Frizz Shield Spray \$41, sephora.com

According to our judges, this lightweight mist drastically reduces frizz. Infused with argan oil, jackfruit extract and peptides, it forms a protective layer that repels humidity and also acts as a heat protectant.

BEST DRY SHAMPOO

Kérastase Fresh Affair **Refreshing Dry Shampoo** \$56, sephora.com

With rice starch to soak up excess oil and vitamin E to moisturize and protect hair, this neroli-scented dry shampoo refreshes strands without drying out the scalp or leaving any telltale white residue.



BEST HAIR OIL

L'Oréal Professionnel **Metal Detox Professional** Concentrated Oil \$46, amazon.ca

This lightweight oil keeps the metals found in water from seeping into hair fibres, preventing breakage and keeping colours vibrant. "It smells great, and it made my blowout so smooth," said one judge.



BEST BLOWOUT CREAM

Briogeo Farewell Frizz **Blow Dry Perfection & Heat** Protectant Crème \$36, sephora.com

This award-winning cream can do it all: banish frizz, protect against heat damage and block hair-raising humidity. It uses natural ingredients like rosehip, coconut and argan oils for a super-smooth finish.

BEST CURL STYLING PRODUCT

Aveda Be Curly Advanced **Curl Enhancer** \$47. aveda.ca

"I loved this curl cream, and I've tried a lot of them," said our judge. Designed for a variety of curl types, ranging from waves to coils, this leave-in adds definition and minimizes frizz.



BEST NEW HAIR TOOL

Dyson Airstrait Straightener \$700, dysoncanada.ca

Want to get that fresh-fromthe-salon look on the daily? This innovative two-in-one tool uses targeted airflow to dry and straighten hair simultaneously, freeing up your precious time and energy.



BEST NAIL TREATMENT

Quo Beauty Glow Up **Plant-Based Nail Enhancer** \$13, shoppersdrugmart.ca

This nail strengthener's ingredient list features skincare-worthy actives like alpha- and poly-hydroxy acids, vitamin E and squalane. "It lives up to its promises," said one judge.

BEST TEXTURE STYLING PRODUCT

Just a few sprays of this powder give hair a voluminous boost. The slightly gritty texture also makes hair super manageable. "The little bottle packs a big punch," noted one judge.



A hair straightener, curler and styler in one handy tool, this multi-tasker harnesses the power of steam to smooth strands and boost shine without heat damage.

A sheer pink hue that's flattering on all skin tones, this versatile polish has a long list of fans-and that includes our panel. Even one coat gives nails a natural look, plus the formula is fast-drying and lasts for up to seven days.





\$11. amazon.ca

With its mess-free roll-on

applicator, this conditioning oil

makes quick work of dry skin.

"It has really helped my

cuticles," said one judge, while

another is now using it daily.

BEST HAIRSPRAY

Kenra Volume Spray Super

Hold Finishing Spray 25

\$24, amazon.ca

Beloved by professional

stylists for its supreme staying

power, this hairspray holds up

to humidity, wind and anything

else life might throw your way

for up to 120 hours.

BEST HAIR DRYER

Dyson Supersonic

Hair Dryer

\$580, dysoncanada.ca

This blow-dryer lives up to the

hype. Not only is the tool itself

unparalleled in its design and

efficacy but the accessories

it comes with-including the

new fly-away attachment-

are game-changers.

Essie On-a-Roll Apricot Cuticle Oil



DesignMe Puff.Me **Volumizing Powder** \$27. amazon.ca



BEST STRAIGHTENER

L'Oréal Professionnel Steampod 3.0 \$405, amazon.ca



BEST NAIL POLISH

OPI Nail Lacquer in "Bubble Bath" \$17. amazon.ca



BEST AT-HOME HAIR COLOUR

Clairol Bold & Bright Permanent \$14, amazon.ca

Available in eight shades. this colour kit delivers vibrancy, intense shine and hydration in just a few easy steps. It comes with a glaze, which can be used to refresh your colour between sessions.



BEST CURLING TOOL

Shark FlexStyle Air Styling & Drying System \$350, amazon.ca

This versatile styler comes with multiple attachments, allowing you to dry, smooth, volumize and create different curl styles. "Everyone could benefit from having this in their beauty arsenal," shared our judge.



BEST PRESS-ON NAILS

Facile Reusable Press-on Nails From \$22, facile-nails.com

Whether you're looking for everyday neutral or eye-popping nail art, this Canadian press-on brand has a set for every taste. Each design can be worn for up to two weeks.

BATH

Top and bottoms, Hilary MacMillan. Bow earring, Acne Studios a Ssense. Earring Romyni, Ring Anne Dahl. Hai

clip, Armed.

Hair, Ashley Readings. Makeup, Caroline Levin. Nails, Wendy Rorong. Contributing editor, Maureen Halushak. Prop styling, Caitlin Doherty. Photo assistants, Jamie Brockie, Jenna MacDermaid and Jo Panasiuk. Fashion assistant, Rory McNerney. Models Ryane, Avery, Trudy and Andy



BEST NEW BATH AND BODY PRODUCT

Bushbalm Roller Rescue Soothing Serum \$26, bushbalm.ca

Powered by exfoliating glycolic and salicylic acids as well as aloe-leaf juice and witch hazel to soothe, this handy roll-on serum minimizes the redness and ingrown hairs caused by shaving.



BEST HAND CREAM

La Roche-Posay **Cicaplast Mains** \$15, shoppersdrugmart.ca

For rapid relief from dry, chapped hands, this nongreasy gel-like cream can't be beaten. It's enriched with niacinamide, glycerine and shea butter to soften and hydrate skin for up to 48 hours.



BEST BODY SELF-TANNER

Nuda Self Tanning Water Mousse \$54, amazon.ca

Combining the lightweight texture of water with the blendability of a mousse, this Canadian-made self-tanner is packed with glow-boosting skincare ingredients. It comes in two shades and begins developing in just two hours.



BEST BODY WASH

Nécessaire The Body Wash in "Fragrance-Free" \$34, sephora.com

Packed with nourishing plant oils, this stylishly packaged shower staple quickly won over our judges. It gently cleanses skin without stripping it. "It's worth the cost," said one expert.

Athena Club

BEST DEODORANT

Athena Club

All Over Deodorant

\$14, walmart.ca

You know a deodorant is special

when you're excited to wear it,

as one of our judges remarked.

And that's the case with this

plant-based, aluminum-free stick;

it comes in four scents and can

be used from head to toe

to freshen up.

BEST HAIR-REMOVAL PRODUCT

Athena Club

The Razor Kit

\$14, walmart.ca

"This razor makes me want

to shave more," said one

judge. This set comes with a

reusable handle, two cartridges

and a magnetic storage

hook that makes for easy

access in the shower.

Treat yourself to a DIY spa moment with this relaxing soak made with a comforting blend of sweet birch, rosemary and Roman chamomile. You'll feel your muscles decompress while you take in the aromatherapy benefits.

BEST NATURAL DEODORANT

Free from aluminum and made with 100 per cent plant-derived ingredients, this deodorant boasts powerful antibacterial properties. It keeps armpits fresh without causing irritation.

"The best dermaplaning tool I've ever used," reported one judge about this at-home hair remover. Designed to be used by beginners and pros alike, it comes with a weighty metal handle and six blade refills.



BEST BATH SOAK

Saje Muscle Melt Comforting **Bath Salt Soak** \$25, saje.ca



Lotus Aroma **Roll-On Deodorant** \$17, lotusaroma.com



BEST FACIAL-HAIR-REMOVAL TOOL

Schick Hydro Silk Dermaplaning Wand \$25, amazon.ca

BEST BODY CREAM

Merssaler Dr Baly Lotin Unsidan Corp.

-

Nécessaire The Body Lotion \$38, sephora.com

Peptides and niacinamide are the star ingredients in this firming body cream, which also contains hydrating marula oil and glycerine. Our judges loved the fragrance-free formula, a must for sensitive-skin types.



BEST BODY SUNSCREEN

Supergoop! Unseen Sunscreen Body SPF 40 \$56, sephora.com

"After using this sunscreen, I see what all the hype is about," commented one judge about this broad-spectrum fragrance-free SPF. Its invisible finish works on all skin tonesno white cast here!



BEST SHAVING CREAM

Athena Club **Cloud Shave Foam** \$7, walmart.ca

Packed with soothing oat extract and aloe-leaf juice, this foam makes shaving a breeze. Its luxurious cloudlike consistency allows for a super-close shave, and it rinses off easily.

THE BEAUTY AWARDS 2024



ALEXIA BAILLARGEON Makeup artist



CATIA CORREIA Hairstylist and co-owner of Le Artof



DR. GEETA YADAV Medical director and founder of Facet Dermatology



FMILY MACCULLOCH Beauty writer and co-founder of The T-7one



JASMINE MERINSKY Beauty expert



JULIA MCEWEN Fashion and beauty editor, HELLO! Canada



KAYSEY DAVIS Assistant fashion and beauty editor, HELLO! Canada



MORGAN TULLY Editorial stylist, dry-cutting specialist and founder and CEO of THIC Studio



SASHA EMMONS VP of branded and custom content. SIC





WORONIECKI Skincare enthusiast



ALISON EASTWOOD Editor-in-chief, HELLO! Canada

CHRISTIAN DARE Designer, stylist and on-air expert



EVANGELIA PAVLAKOS

Makeup and

hair artist





Châtelaine







VIRGINIE COOSSA

TV personality

and influencer



JULIE PICKETT Makeup artist

ANDRÉANNE DION

COURTNEY GAKMAN

Beauty content

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and founder of

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ROBERT WEIR Makeup artist



TÉMI SHOBOWALE Luxury beauty and wellness expert and founder of Essentials by Temi



× We couldn't have done it without you. **×**

A HUGE THANK YOU TO THE JUDGES, WHO GAVE THEIR TIME AND EXPERTISE TO DETERMINE THE BEST BEAUTY PRODUCTS OF 2024. To shop the winners, visit thebeautyawards.ca.

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FASHION





